Representative Jerome Zeringue
Chairman



Representative Francis Thompson
Vice Chairman

## Fiscal Year 2024 Executive Budget Review Louisiana Economic Development

House Committee on Appropriations
House Fiscal Division

March 29, 2023

Budget Analyst: Abigail Chascin

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All data and figures were obtained from the governor's Fiscal Year 2023-2024 Executive Budget and Supporting Documents provided by the Office of Planning and Budget within the Division of Administration along with House Bill 1 of the 2023 Regular Session, unless otherwise noted.

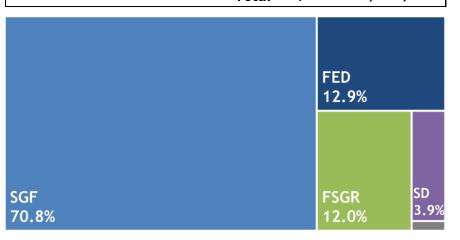
https://www.doa.la.gov/doa/opb/ budget-documents/

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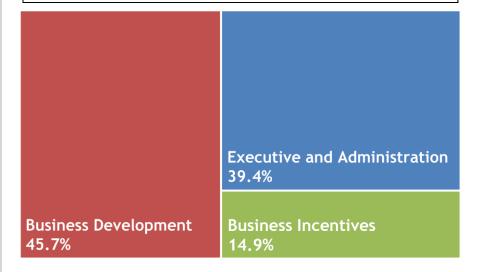
#### FY 24 BUDGET RECOMMENDATION

## Total Funding = \$50,919,031

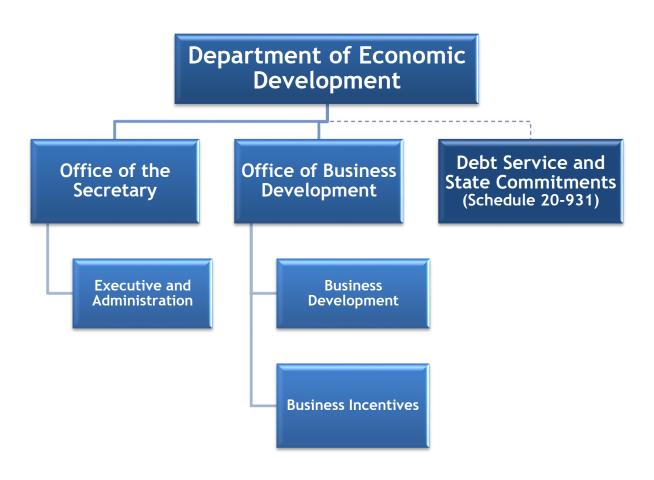
| Means of Finance      |       |    |            |  |  |  |  |  |  |  |
|-----------------------|-------|----|------------|--|--|--|--|--|--|--|
| State General Fund    |       | \$ | 36,061,332 |  |  |  |  |  |  |  |
| Interagency Transfers |       |    | 175,000    |  |  |  |  |  |  |  |
| Fees & Self-generated |       |    | 6,132,364  |  |  |  |  |  |  |  |
| Statutory Dedications |       |    | 2,000,000  |  |  |  |  |  |  |  |
| Federal Funds         |       |    | 6,550,335  |  |  |  |  |  |  |  |
|                       | Total | \$ | 50,919,031 |  |  |  |  |  |  |  |



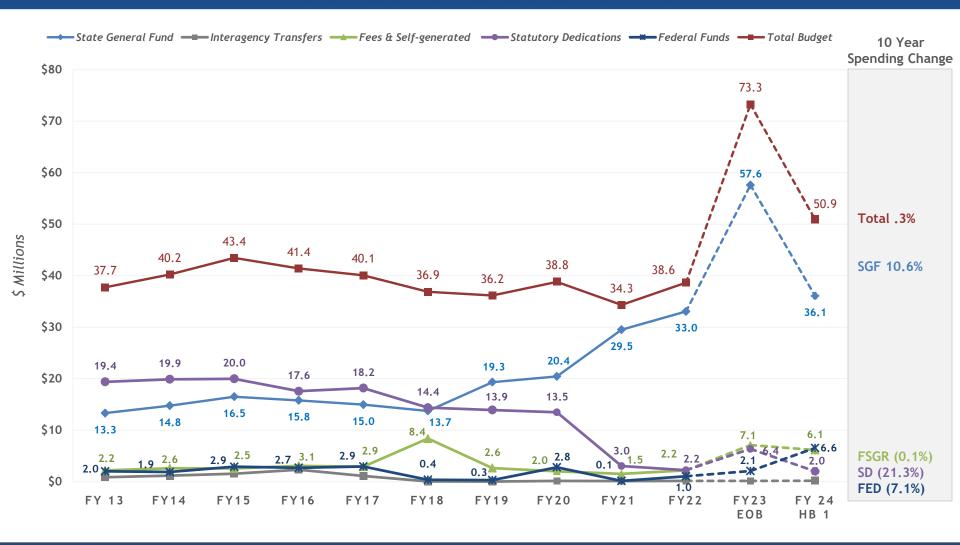
| Program Funding & Authorized Positions |    |            |           |  |  |  |  |  |  |
|--|----|------------|-----------|--|--|--|--|--|--|
|  |    | Amount     | Positions |  |  |  |  |  |  |
| Executive and Administration           | \$ | 20,085,905 | 38        |  |  |  |  |  |  |
| Business Development                   |    | 23,258,593 | 63        |  |  |  |  |  |  |
| Business Incentives                    |    | 7,574,533  | 12        |  |  |  |  |  |  |
| Total                                  | \$ | 50,919,031 | 113       |  |  |  |  |  |  |



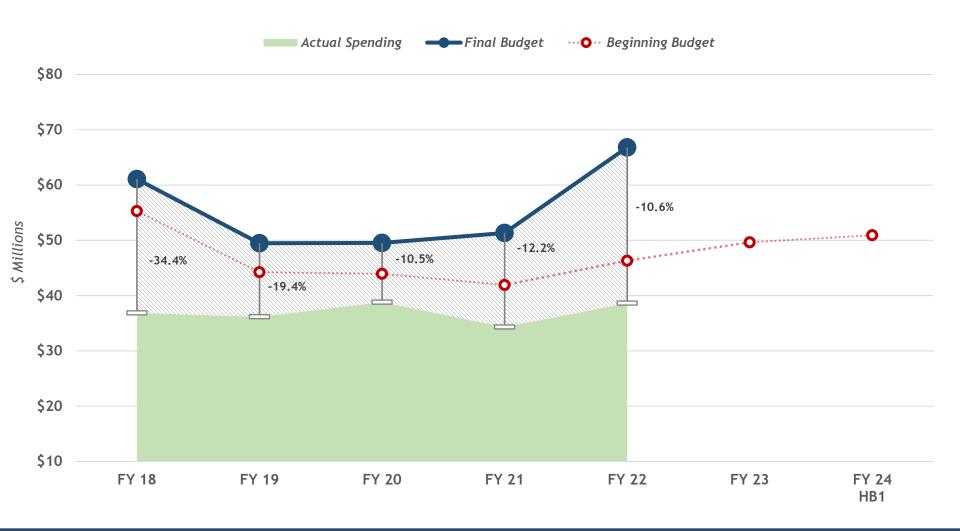
## DEPARTMENT ORGANIZATION



#### HISTORICAL SPENDING



## HISTORICAL BUDGET



## PRIOR YEAR ACTUALS FY 22

| Means of Finance      | Final Budget (w/o FY23 carryfwrd) | Amount<br>Spent  | Unspent<br>Authority | Unspent<br>Authority % | Unspent %<br>by MOF |
|-----------------------|-----------------------------------|------------------|----------------------|------------------------|---------------------|
| General Fund          | \$ 34,701,045                     | \$<br>33,042,962 | \$<br>1,658,083      | 4.8%                   | 36.2%               |
| Interagency Transfers | 152,491                           | 152,491          | 0                    | 0.0%                   | 0.0%                |
| Self-generated        | 1,943,235                         | 2,173,927        | (230,692)            | (11.9%)                | (5.0%)              |
| Statutory Dedications | 5,208,424                         | 2,233,987        | 2,974,437            | 57.1%                  | 64.9%               |
| Federal               | 1,212,018                         | 1,027,753        | 184,265              | 15.2%                  | 4.0%                |
| FY22 Total            | \$ 43,217,213                     | \$<br>38,631,120 | \$<br>4,586,093      | 10.6%                  | 100.0%              |

Historical Total Unspent Budget Authority

|             | Final Budget     | ,  | Amount Spent | Un | spent Authority | Unspent % |
|-------------|------------------|----|--------------|----|-----------------|-----------|
| FY21 Total  | \$<br>39,072,466 | \$ | 34,316,320   | \$ | 4,756,146       | 12.2%     |
| FY20 Total  | 43,332,947       |    | 38,803,576   |    | 4,529,371       | 10.5%     |
| FY19 Total  | 44,882,603       |    | 36,162,543   |    | 8,720,060       | 19.4%     |
| 3 Year Avg. | \$<br>42,429,339 | \$ | 36,427,480   | \$ | 6,001,859       | 14.1%     |

#### Prior Year Actuals FY 22

#### Were projected revenues collected?

|       | inal Budget<br>o FY23 carryfwrd) | Revenue<br>Collections | Difference      |
|-------|----------------------------------|------------------------|-----------------|
| SGF   | \$<br>34,701,045                 | \$<br>34,701,045       | \$<br>0         |
| IAT   | 152,491                          | 152,491                | 0               |
| FSGR  | 1,943,235                        | 2,567,261              | 624,026         |
| SD    | 5,208,424                        | 4,584,398              | (624,026)       |
| FED   | 1,212,018                        | 1,027,753              | (184,265)       |
| Total | \$<br>43,217,213                 | \$<br>43,032,948       | \$<br>(184,265) |

#### Were collected revenues spent?

|       | Revenue<br>Collections | E  | Expenditures | Difference        |
|-------|------------------------|----|--------------|-------------------|
| SGF   | \$<br>34,701,045       | \$ | 33,042,962   | \$<br>(1,658,083) |
| IAT   | 152,491                |    | 152,491      | 0                 |
| FSGR  | 2,567,261              |    | 2,173,927    | (393,334)         |
| SD    | 4,584,398              |    | 2,233,987    | (2,350,411)       |
| FED   | 1,027,753              |    | 1,027,753    | 0                 |
| Total | \$<br>43,032,948       | \$ | 38,631,120   | \$<br>(4,401,828) |

The department collected \$184,265 less than the FY22 budget. All of these under collections are due to shortcomings of federal funding.

There was a corresponding loss and gain of \$624,026 in self-generated and dedicated funds. This is due to the reclassification of the LA Entertainment Development Fund as a self-generated dedicated fund account.

The department collected \$4.4 M more than was spent in total. This is attributed to dedicated funds, general fund, and self-generated revenue.

The department routinely enters into complex and multi-year contracts with businesses. In FY22, contracts resulted in the department encumbering expenses and then carrying forward the actual payment into FY23.

#### EXISTING OPERATING BUDGET FY 23

The FY 2022-23 Existing Operating Budget (EOB) was frozen on December 1, 2022. This point-in-time reference is used in both the Executive Budget and the General Appropriations Bill.

| Means of Finance       |    | Appropriation | Mid-Year<br>Adjustments | Ex | isting Operating<br>Budget |
|------------------------|----|---------------|-------------------------|----|----------------------------|
| General Fund           | \$ | 40,045,648    | \$<br>17,534,876        | \$ | 57,580,524                 |
| Interagency Transfers  |    | 125,000       | 0                       |    | 125,000                    |
| Self-generated Revenue |    | 5,550,211     | 1,556,813               |    | 7,107,024                  |
| Statutory Dedications  |    | 3,755,000     | 2,603,257               |    | 6,358,257                  |
| Federal                |    | 183,333       | 1,896,782               |    | 2,080,115                  |
| Total                  | \$ | 49,659,192    | \$<br>23,591,728        | \$ | 73,250,920                 |

|           | Budget Adjustments From Appropriation to EOB   |           |           |           |  |  |  |  |  |  |  |
|-----------|--|-----------|-----------|-----------|--|--|--|--|--|--|--|
| July      | August   | September | October   | November  |  |  |  |  |  |  |  |
| No change | \$23.6 M Various means of finance carried into FY 23 from the prior fiscal year for program expenses and contracts | No change | No change | No change |  |  |  |  |  |  |  |

## Sources of Funding

| State General   | Interagency   | Self-generated  | Statutory  | Federal   |
|---|---|---|--|---|
| Fund  | Transfers   | Revenue   | Dedications  | Funds   |
| \$36.1 M  | \$175,000   | \$6.1 M   | \$2.0 M  | \$6.6 M   |
| The chief operating fund of the State recognized by the Revenue Estimating Conference from various taxes, licenses, fees, and other revenue sources except for those identified as other means of financing | From the Coastal Protection and Restoration Authority for the Coastal Technical Assistance Initiative Center at Nicholls State University | Various fees collected from business incentive applications and audits, including the following account:  • \$2.7 M from the Louisiana Entertainment Development Dedicated Fund Account, from film tax incentive application fees | \$2.0 M is deposited annually from sales tax collections by the Treasurer for marketing education and promotional activities | Federal funding derived from the following grants:  • \$5.8 M from the U.S. Department of the Treasury  • \$800,000 from the U.S. Small Business Administration |

## FUNDING COMPARISON

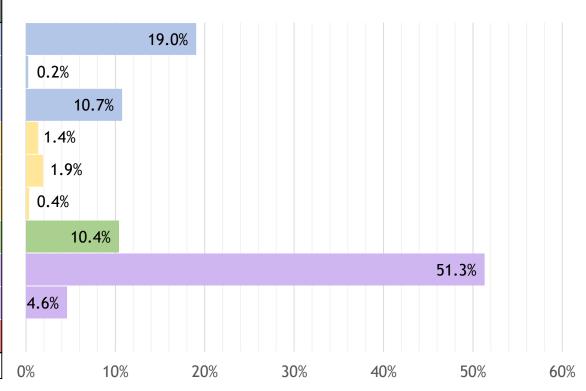
| Means of Finance | E  | FY22<br>Actual<br>xpenditures | FY23 Existing Operating Budget 12/1/22 |            | FY24<br>HB1<br>Budget | Change<br>Existing Operating Budget<br>to HB1 |              | Change<br>Actual Expenditu<br>to HB1 | ures             |         |
|------------------|----|-------------------------------|--|------------|-----------------------|---|--------------|--------------------------------------|------------------|---------|
| SGF              | \$ | 33,042,962                    | \$                                     | 57,580,524 | \$<br>36,061,332      | \$  | (21,519,192) | (37.4%)                              | \$<br>3,018,370  | 9.1%    |
| IAT              |    | 152,491                       |  | 125,000    | 175,000               |   | 50,000       | 40.0%                                | 22,509           | 14.8%   |
| FSGR             |    | 2,173,927                     |  | 7,107,024  | 6,132,364             |   | (974,660)    | (13.7%)                              | 3,958,437        | 182.1%  |
| Stat Ded         |    | 2,233,987                     |  | 6,358,257  | 2,000,000             |   | (4,358,257)  | (68.5%)                              | (233,987)        | (10.5%) |
| Federal          |    | 1,027,753                     |  | 2,080,115  | 6,550,335             |   | 4,470,220    | 214.9%                               | 5,522,582        | 537.3%  |
| Total            | \$ | 38,631,120                    | \$                                     | 73,250,920 | \$<br>50,919,031      | \$  | (22,331,889) | (30.5%)                              | \$<br>12,287,911 | 31.8%   |

| Significant funding changes compared to the FY 22 Existing Operating Budget  |  |   |  |  |  |  |  |  |  |  |
|--|--|---|--|--|--|--|--|--|--|--|
| State General Fund   | Interagency Transfers  | Fees & Self-generated   | Statutory Dedications  | Federal Funds  |  |  |  |  |  |  |
| (\$21.5 M) decrease primarily due to:  Carryforwards for both the Office of the Secretary and the Office of Business Development | \$50,000 increase due to:  Various economic related initiatives from other state agencies who partner with LED | <ul> <li>(\$974,660) net decrease due to items such as:</li> <li>(\$624,026) decrease in the Louisiana Entertainment Development Dedicated Fund Account</li> <li>(\$350,634) decrease from business incentive application and audit fees</li> </ul> | <ul> <li>(\$4.4 M) decrease due to items such as:</li> <li>(\$2.0 M) from the Marketing Fund</li> <li>(\$1.8 M) from the Small Business Innovation Funds and the Small Business Recruitment Fund</li> <li>(\$603,257) from the LED Fund</li> </ul> | <ul> <li>\$4.5 M increase due to items such as:</li> <li>\$5.8 M increase from the U.S. Dept. of the Treasury</li> <li>(\$534,858) net decrease from the U.S. Small Business Adm.</li> <li>(\$145,257) from the U.S. Dept. of Commerce Economic Dev. Adm.</li> </ul> |  |  |  |  |  |  |

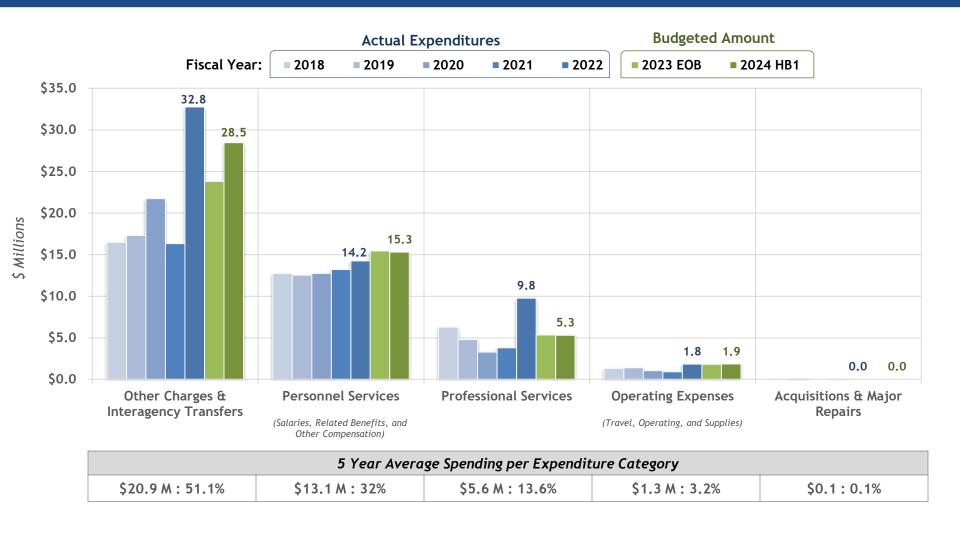
#### EXPENDITURE RECOMMENDATION FY 24

## Total Budget = \$50,919,031

| Expenditure           | e Cat | egory      |
|-----------------------|-------|------------|
| Salaries              | \$    | 9,699,387  |
| Other Compensation    |       | 126,014    |
| Related Benefits      |       | 5,472,387  |
| Travel                |       | 704,603    |
| Operating Services    |       | 975,432    |
| Supplies              |       | 182,256    |
| Professional Services |       | 5,292,307  |
| Other Charges         |       | 26,127,304 |
| Interagency Transfers |       | 2,339,341  |
| Acquisitions/Repairs  |       | 0          |
| Total                 | \$    | 50,919,031 |



## EXPENDITURE HISTORY



## EXPENDITURE COMPARISON

| Expenditure<br>Category | FY22<br>Actual<br>Expenditures | FY23 Existing Operating Budget 12/1/21 | FY24<br>HB1<br>Budget | Change<br>Existing Operating Budget<br>to HB1 |         | Change<br>Actual Expenditures<br>to HB1 |        |
|-------------------------|--------------------------------|--|-----------------------|---|---------|---|--------|
| Salaries                | \$ 8,841,586                   | \$ 9,586,417                           | \$ 9,699,387          | \$ 112,970                                    | 1.2%    | \$ 857,801                              | 9.7%   |
| Other Compensation      | 41,027                         | 126,014                                | 126,014               | 0   | 0.0%    | 84,987                                  | 207.1% |
| Related Benefits        | 4,578,843                      | 5,225,991                              | 5,472,387             | 246,396                                       | 4.7%    | 893,544                                 | 19.5%  |
| Travel                  | 363,049                        | 704,603                                | 704,603               | 0   | 0.0%    | 341,554                                 | 94.1%  |
| Operating Services      | 735,887                        | 1,009,742                              | 975,432               | (34,310)                                      | (3.4%)  | 239,545                                 | 32.6%  |
| Supplies                | 78,472                         | 182,256                                | 182,256               | 0   | 0.0%    | 103,784                                 | 132.3% |
| Professional Services   | 4,112,878                      | 10,753,189                             | 5,292,307             | (5,460,882)                                   | (50.8%) | 1,179,429                               | 28.7%  |
| Other Charges           | 17,937,244                     | 43,401,838                             | 26,127,304            | (17,274,534)                                  | (39.8%) | 8,190,060                               | 45.7%  |
| Interagency Transfers   | 1,942,134                      | 2,260,870                              | 2,339,341             | 78,471  | 3.5%    | 397,207                                 | 20.5%  |
| Acquisitions/Repairs    | 0                              | 0                                      | 0                     | 0   | 0.0%    | 0                                       | 0.0%   |
| Total                   | \$ 38,631,120                  | \$ 73,250,920                          | \$ 50,919,031         | \$ (22,331,889)                               | (30.5%) | \$ 12,287,911                           | 31.8%  |

## SIGNIFICANT EXPENDITURE CHANGES FY 24

#### Compared to the FY 23 Existing Operating Budget

| Professional Services   | Other Charges  |
|---|--|
| (\$5.4 M) decrease to reduce one-time contract extensions associated with general legal services, the FastLane SmallBiz database, and employee training | <ul> <li>(\$17.3 M) net decrease due to items such as:</li> <li>(\$18.5 M) for one-time expenses associated with business contract extensions</li> <li>(\$4.0 M) for one-time enhancements to Regional Economic Development Organizations and rural development initiatives</li> <li>\$5.8 M for State Small Business Credit Initiative Funding and associated 4 Authorized Other Charges positions</li> </ul> |

## OTHER CHARGES/INTERAGENCY TRANSFERS

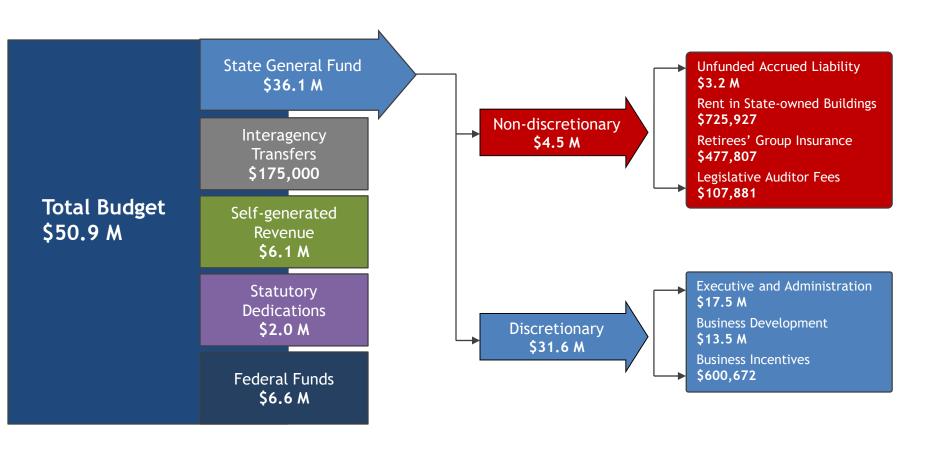
#### **Other Charges**

| Amount        | Description                                      |
|---------------|--|
| \$ 8,809,274  | FastStart initiatives                            |
| 5,750,335     | State Small Business Credit Initiative (SSBCI)   |
| 2,757,533     | Entertainment industry development and promotion |
| 2,095,540     | Small business development                       |
| 1,760,000     | Regional Economic Development Organization       |
| 1,447,450     | Marketing education and initiatives              |
| 1,406,330     | State economic competitiveness research          |
| 800,000       | Louisiana State Trade Expansion Program (STEP)   |
| 776,426       | Coastal, technology, and procurement assistance  |
| 250,000       | Project site preparation and evaluation          |
| 190,000       | Louisiana Economic Development Corporation       |
| 27,500        | Audit and legal fees                             |
| 56,916        | Various services provided to state agencies and  |
|               | other professional services                      |
| \$ 26,127,304 | Total Other Charges                              |

#### **Interagency Transfers**

| Amount       | Description  |
|--------------|--|
| \$ 897,213   | Office of Technology Services                                    |
| 737,645      | Office and room rental and maintenance fees                      |
| 203,798      | Telephone, postage, printing, subscription, and publication fees |
| 113,550      | Office of Risk Management  |
| 111,862      | Auditing and treasury fees                                       |
| 79,315       | Security fees  |
| 75,000       | Office of Facility Planning                                      |
| 55,490       | Office of State Procurement                                      |
| 38,761       | Civil Service, Uniform Payroll, and training fees                |
| 26,707       | Topographical mapping  |
| \$ 2,339,341 | Total Interagency Transfers                                      |

#### DISCRETIONARY EXPENSES FY 24



#### Personnel Information

#### **FY 2024 Recommended Positions**

# Total Authorized T.O. Positions (63 Classified, 50 Unclassified) 4 Authorized Other Charges Positions 1 Non-T.O. FTE Positions 8 Vacant Positions (January 30, 2023)

#### Historical Average Salary

101

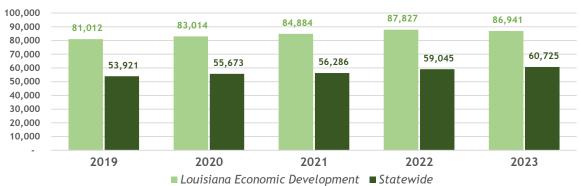
\$8.7

FY 2021

99

\$8.9

FY 2022





101

\$8.4

FY 2019

101

\$8.4

FY 2020

106

\$8.5

FY 2018

103

\$8.0

FY 2017

100

\$8.9

FY 2015

98

\$8.0

FY 2016

104

\$9.7

116

110

\$8.9

FY 2014

**Positions** 

150

140

130

120

110

100

90

80

\$6.5

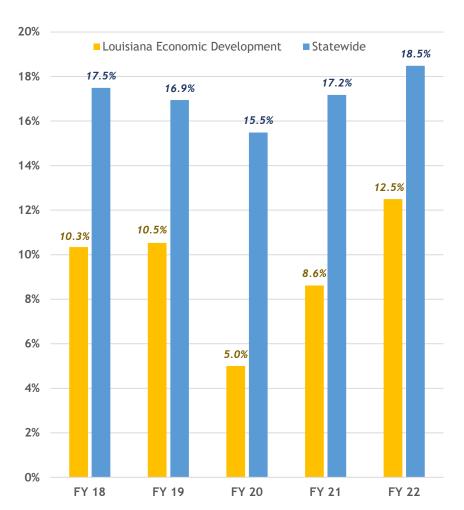
\$6.0

\$5.5

\$5.0

<sup>&</sup>lt;sup>1</sup> FTE Source: Dept. of Civil Service Weekly Report on State Employment

## TURNOVER HISTORY



Top Positions Vacated FY 2022

| Position                   | Number of Separations | 5 | Turnover<br>Rate |
|----------------------------|-----------------------|---|------------------|
| Marketing Representative 1 | 1                     | 2 | 200.0%           |
| Administrative Assistant 5 | 4                     | 2 | 50.0%            |
| Attorney 3                 | 0                     | 1 | 0.0%             |
| Administrative Assistant 6 | 4                     | 1 | 25.0%            |

Source: Department of Civil Service Turnover Statistics

#### REGIONAL ECONOMIC DEVELOPMENT ORGANIZATION SUPPORT

| Name   | FY 22<br>Enacted | FY 23<br>EOB | FY 24<br>HB1 |
|--|------------------|--------------|--------------|
| Greater New Orleans, Inc.                            | \$615,000        | \$1,615,000  | \$365,000    |
| Greater Baton Rouge Partnership                      | 490,000          | 1,490,000    | 240,000      |
| South LA Economic Council                            | 442,500          | 442,500      | 192,500      |
| South Central Planning and Development Commission    | -                | 1,000,000    | -            |
| Acadiana Economic Development<br>Council             | 442,500          | 1,442,500    | 192,500      |
| Southwest LA Partnership for<br>Economic Development | 442,500          | 1,442,500    | 192,500      |
| Central LA Economic Development<br>Alliance          | 442,500          | 1,442,500    | 192,500      |
| Northwest LA Economic Partnership                    | 442,500          | 1,442,500    | 192,500      |
| Northeast LA Economic Alliance                       | 442,500          | 1,442,500    | 192,500      |
| Total  | \$3,760,000      | \$11,760,000 | \$1,760,000  |

The department annually supports regional economic development organizations (REDOs) as they seek strategic marketing and business development in their regions. REDOs are budgeted to receive funds based on their population, with a floor of \$192,500.

In FY 22 & FY 23, an HB1 amendment appropriated an additional \$250,000 in state general fund to each REDO.

Additionally, all but one REDO received an additional \$1 M from Act 556 of the 22 R.S. that created the LA Competes Program. Rules are currently being promulgated for the program.

In FY 24, REDO support is budgeted to revert to their original base levels.

#### STATE SMALL BUSINESS CREDIT INITIATIVE

The State Small Business Credit Initiative (SSBCI) provides federal resources to state programs that support private sector loans and investments to creditworthy small businesses that are unable to access the capital they need to expand and create jobs. This initiative will assist with the access to capital for the start-up, growth, and retention of Louisiana small businesses statewide.

SSBCI was originally created through the Small Business Jobs Act of 2010 and was reauthorized as part of the American Rescue Plan Act of 2021. The Department has been approved for up to \$113 M in funding for this initiative from the U.S. Department of the Treasury.

This initiative and its' funding is governed by the Louisiana Economic Development Corporation (LEDC). LEDC has voted to deploy this funding through five small business support programs:

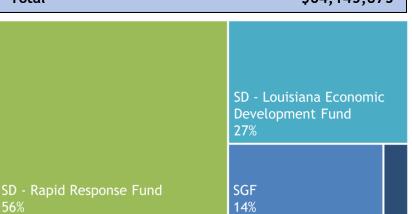
| Program Type                           | Description  | Benefits   |
|--|--|--|
| Micro Lending (MLP)                    | Establishes a revolving loan fund with Louisiana Community Development Financial Institutions (CDFIs) and other qualifying lenders, to provide financial assistance to very small businesses with either start-up or expansion business needs. | Smaller financing needs: \$1,000 - \$100,000   |
| Collateral Support (CSP)               | Establishes pledged cash collateral accounts with participating institutions to enhance loan collateral for those businesses where a collateral shortfall exists.  | Up to \$250,000 cash collateral support, \$1 million max loan                                  |
| Small Business Loan<br>Guaranty (SBLG) | Provides a loan guaranty to banks and other small business lenders on the loans to Louisiana-based small businesses to help with their business development or expansion needs.  | Up to 80% or \$1.5 million max guaranty  |
| Seed Capital                           | Funds placed with a venture capital fund to assist in the support of private financing through investments to create and grow start-up and early stage businesses.   | 1:1 Match, max \$5 million/fund  |
| Venture Capital                        | Funds within a venture capital fund to assist in the support of private financing through investments for the expansion of small businesses.   | 4:1 Match on for-profits, max \$10 million/fund 2:1 Match on nonprofits, max \$10 million/fund |

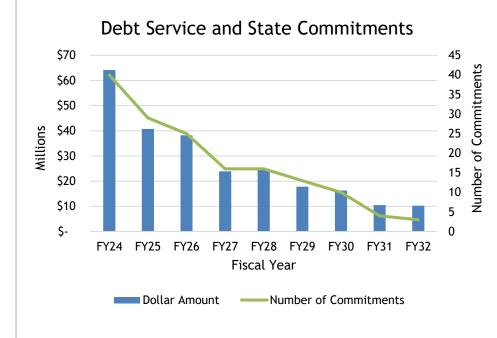
Source: Louisiana Economic Development

#### DEBT SERVICE AND STATE COMMITMENTS

#### Total Budget = \$64,145,875

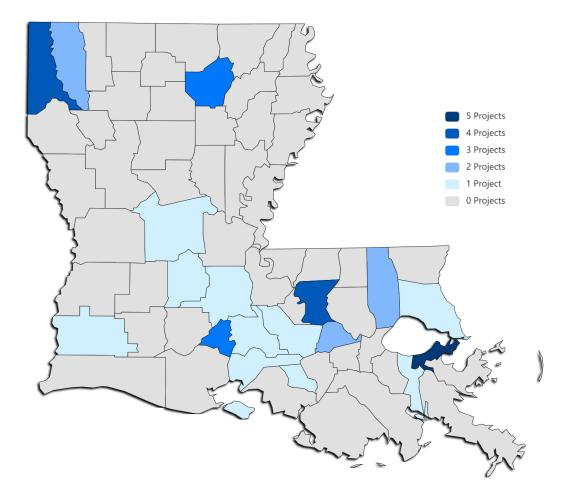
| Means of Finance      |              |
|-----------------------|--------------|
| State General Fund    | \$9,224,330  |
| Interagency Transfers | \$0          |
| Fees & Self-generated | \$0          |
| Statutory Dedications | \$54,921,545 |
| Federal               | \$0          |
| Total                 | \$64,145,875 |





Source: Office of Planning and Budget - Budget Supporting Documents; Louisiana Economic Development

## DEBT SERVICE AND STATE COMMITMENTS



| Parish            | Number of<br>Projects | Total Project<br>Valuation |
|-------------------|-----------------------|----------------------------|
| Orleans           | 5                     | \$<br>33,705,000           |
| Caddo             | 4                     | 2,850,000                  |
| East Baton Rouge  | 4                     | 1,150,000                  |
| Lafayette         | 3                     | 775,000                    |
| Ouachita          | 3                     | 3,050,000                  |
| Statewide         | 3                     | 11,600,000                 |
| Ascension         | 2                     | 3,000,000                  |
| Bossier           | 2                     | 615,000                    |
| Tangipahoa        | 2                     | 750,000                    |
| Calcasieu         | 1                     | 1,200,000                  |
| Evangeline        | 1                     | 500,000                    |
| Iberia            | 1                     | 500,000                    |
| Iberville         | 1                     | 1,650,000                  |
| Jefferson         | 1                     | 230,000                    |
| Multiple parishes | 1                     | 800,000                    |
| Rapides           | 1                     | 170,875                    |
| St. Landry        | 1                     | 100,000                    |
| St. Martin        | 1                     | 1,000,000                  |
| St. Tammany       | 1                     | 500,000                    |
| Grand Total       | 38                    | \$<br>64,145,875           |

Source: Louisiana Economic Development

## DEPARTMENT CONTACTS



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## DEPARTMENT OVERVIEW

#### Office of the Secretary - Executive and Administration Program

- Provides agency leadership, administration, finance, and legal services
- Develops internal structure and processes
- Reviews laws, policies, and rules that impact economic development
- Pursues resources to make Louisiana globally competitive in terms of business recruitment, retention, and entrepreneurship
- Identifies actions to improve Louisiana's economic competitiveness

#### **State Economic Competitiveness**

- Improves state economic competitiveness through benchmarking, ranking comparison, and developing plans to improve competitiveness of industry-specific growth sectors
- Promotes state policy and economic development success to improve rankings with national economic development groups and publications

#### **FastStart**

- Launched in 2008
- Comprehensive workforce training program that provides businesses with employee training and delivery
- Full cycle service: includes initial company analysis, recruitment, hiring, evaluation, and training
- Ranked by Business Facilities as the nation's No. 1 Workforce Development/Talent Attraction program for 13 years in a row



#### DEPARTMENT OVERVIEW

#### Office Business Development - Business Development Program

#### **Community Competitiveness**

 Provides assistance to local communities to increase their competitiveness and enhance regional business development efforts

#### **Small Business Services**

Includes the Small and Emerging Business Development Program and Small Business Development Centers which provide direct, one-on-one assistance to entrepreneurs and small businesses to encourage growth

#### **Business Expansion and Retention Group**

 Reaches out to businesses across the state to learn about their challenges, assist with retention or expansion projects, and identify ways to make Louisiana a better place for business

#### **Business Marketing and Recruitment**

 Promotes and markets to domestic and international companies to convince them to invest and grow their businesses in Louisiana

#### Office of Entertainment Industry Development

 Promotes Louisiana as a destination for digital interactive media, film and television production, music, and live performance

#### Office of International Commerce

- Manages initiatives focused on attracting foreign direct investment, increasing trade volumes and expanding trade-related manufacturing activity
- Coordinates international marketing missions and manages protocol for visits of foreign dignitaries

## DEPARTMENT OVERVIEW

#### Office Business Development - Business Incentives Program

#### **Board of Commerce and Industry**

- Processes and approves applications for tax incentive programs:
  - Enterprise Zone Program
  - Quality Jobs
  - Industrial Ad Valorem Tax Exemption Program
  - Restoration Tax Abatement

#### Louisiana Economic Development Corporation Board

- Processes and approves applications for financial assistance incentive programs:
  - Louisiana Small Business Loan Program
  - Economic Development Award Program
  - State Small Business Credit Initiative



Gardner Denver, Monroe

## ECONOMIC DEVELOPMENT PROJECTS

#### New Economic Activity and Investment

| Year  | Number of Project<br>Wins | Capital Investment | New Jobs | Retained Jobs |
|-------|---------------------------|--------------------|----------|---------------|
| 2016  | 36                        | \$22.2 B           | 6,908    | 4,807         |
| 2017  | 45                        | 4.6 B              | 13,964   | 7,987         |
| 2018  | 47                        | 6.7 B              | 7,188    | 8,095         |
| 2019  | 83                        | 8.5 B              | 12,331   | 15,581        |
| 2020  | 58                        | 12.7 B             | 11,600   | 8,600         |
| 2021  | 63                        | 20.6 B             | 17,802   | 17,665        |
| 2022  | 53                        | 20.7 B             | 9,035    | 9,102         |
| Total | 385                       | \$96 B             | 78,828   | 71,837        |

## DEBT SERVICE AND STATE COMMITMENTS

| DADICH           | Product  | EV24         | FV2F         | EV24         | EV27         | EV20         | EV20         | EV20 EV        | (24 EV22   |   |
|------------------|--|--------------|--------------|--------------|--------------|--------------|--------------|----------------|------------|---|
| PARISH           | Project  | FY24         | FY25         | FY26         | FY27         | FY28         | FY29         | FY30 FY        | /31 FY32   |   |
| Ascension        | Air Products   | \$ -         | \$ -         | \$1,000,000  | \$1,000,000  | \$1,000,000  | \$1,000,000  | \$1,000,000 \$ | - \$       |   |
| Ascension        | CF Industries  | -            | 2,000,000.00 | 2,000,000.00 | -            | 2,000,000.00 | -            | -              | -          | - |
| Ascension        | Mitsubishi Chemcal Corporation                       | 2,000,000.00 | 2,000,000.00 | -            | -            | -            | -            | -              | -          | - |
| Ascension        | Origina Materials                                    | -            | 1,000,000.00 | 1,000,000.00 | 1,000,000.00 | 1,000,000.00 | 1,000,000.00 | 1,000,000.00   | -          | - |
| Ascension        | Renewable Energy Group (REG)                         | 1,000,000.00 | 1,000,000.00 | 1,000,000.00 | 1,000,000.00 | 1,000,000.00 | -            | -              | -          | - |
| Bossier          | Bossier Parish Community College (CAMET)             | 365,000.00   | 365,000.00   | -            | -            | -            | -            | -              | -          | - |
| Bossier          | CSC - LA Higher Ed Institution - Bossier PCC         | 250,000.00   | 250,000.00   | -            | -            | -            | -            | -              | -          | - |
| Caddo            | Advanced Call Center Technologies                    | 100,000.00   | 100,000.00   | 100,000.00   | 100,000.00   | -            | -            | -              | -          | - |
| Caddo            | American Electric Power                              | 500,000.00   | -            | -            | -            | -            | -            | -              | -          | - |
| Caddo            | Biomedical Research Foundation of NW LA              | 250,000.00   | 250,000.00   | 250,000.00   | -            | -            | -            | -              | -          | - |
| Caddo            | BIA Energy Operating Company                         | 2,000,000.00 | -            | -            | -            | -            | -            | -              | -          | - |
| Calcasieu        | Citadel Completions                                  | 1,200,000.00 | 1,200,000.00 | 1,200,000.00 | 1,200,000.00 | 200,000.00   | 200,000.00   | -              | -          | - |
| East Baton Rouge | Brown & Root   | 150,000.00   | 150,000.00   | 150,000.00   | -            | -            | -            | -              | -          | - |
| East Baton Rouge | BM-Baton Rouge-Wilbur Marvin Foundation              | 500,000.00   | -            | 500,000.00   | 500,000.00   | 500,000.00   | 500,000.00   | 500,000.00     | -          | - |
| East Baton Rouge | IBM-Baton Rouge-Southern Univ-Higher Ed<br>Component | 250,000.00   | -            |              | _            | -            | -            | -              | -          | - |
| East Baton Rouge | Premier Health                                       | 250,000.00   | -            |              | -            | <u>-</u>     | -            | -              | -          | - |
| Evangeline       | Cabot Corporation                                    | 500,000.00   | -            | -            | -            | -            | -            | -              | -          | - |
| Iberia           | Delta BioFuels                                       | 500,000.00   | 500,000.00   | <u>-</u>     | -            | <u>-</u>     | -            | -              | -          | - |
| Iberville        | Shintech   | 1,650,000.00 | 1,650,000.00 | 1,650,000.00 | -            | <u>-</u>     | -            | -              | -          | - |
| Jefferson        | Breeze Airways                                       | 230,000.00   | 230,000.00   | 230,000.00   | 230,000.00   | 230,000.00   | 230,000.00   | 230,000.00     | 230,000.00 | - |
| Lafayette        | CGI - LA Higher Ed Institution - UL Lafayette        | 375,000.00   |              |              |              |              |              | -              | -          | - |
| Lafayette        | LHC Group  | 300,000      | 300,000      | 300,000      | 300,000      | 300,000      | 300,000      | -              | -          | - |

Source: Louisiana Economic Development

## DEBT SERVICE AND STATE COMMITMENTS

| PARISH            | Project  | FY24       | FY25          | FY26          | FY27          | FY28          | FY29          | FY30 F           | FY31 F       | Y32        |
|-------------------|--|------------|---------------|---------------|---------------|---------------|---------------|------------------|--------------|------------|
| Lafayette         | Schlumberger   | -          | 250,000       | 250,000       | 250,000       | 250,000       | 250,000       | 250,000          | 250,000      | 250,000    |
| Lafayette         | Schoolmint   | 100,000    | 100,000       | 100,000       | 100,000       | 100,000       | 100,000       | 100,000          | -            | -          |
| Lafayette         | Tides Medical  | 200,000    | -             | -             | -             | -             | -             | -                | -            | -          |
| Multiple parishes | ULM Tech Park / BRIP                                     | 800,000    | -             | -             | -             | -             | -             | -                | -            | -          |
| Orleans           | Essence - (Economic Programs)                            | 1,450,000  | 1,450,000     | 1,450,000     | -             | -             | -             | -                | -            | -          |
| Orleans           | International-Matex Tank Terminals (IMTT)                | 75,000     | 75,000        | 75,000        | -             | -             | -             | -                | -            | -          |
| Orleans           | GNO, Icn/H2TheFuture                                     | 8,180,000  | 8,180,000     | 8,180,000     | -             | -             | -             | -                | -            | -          |
| Orleans           | Wilbur Marvin Space Campus                               | 20,000,000 | -             | -             | -             | -             | -             | <u>-</u>         | -            | _          |
| Orleans           | Louisiana Cancer Research Center                         | 4,000,000  | 4,000,000     | 4,000,000     | 4,000,000     | 4,000,000     | -             | •                | -            | -          |
| Ouachita          | CenturyLink / Lumen                                      | 2,500,000  | 2,500,000     | 2,500,000     | -             | -             | -             | -                | -            | -          |
| Ouachita          | IBM Monroe-Century Tower -Lease Support                  | 250,000    | 250,000       | 260,000       | 260,000       | 260,000       | 260,000       | 180,708          | -            | _          |
| Ouachita          | IBM Monroe-ULM-Education Component                       | 300,000    | 300,000       | -             | -             | -             | -             | -                | -            | -          |
| Rapides           | CSC - LA Higher Ed Institution - Northwestern            | 170,875    | 170,875       | -             | -             | -             | -             | <u>-</u>         | -            | -          |
| St. James         | FG LA, LLC (Formosa)                                     | -          | -             | 500,000.00    | 3,000,000.00  | 3,000,000.00  | 3,000,000.00  | 3,000,000.00     | -            | -          |
| St. Landry        | Coastal Plains Meat Company                              | 100,000    | -             | -             | -             | -             | -             | -                | -            | -          |
| St. Martin        | SafeSource Direct  | 1,000,000  | 1,000,000     | 1,000,000     | 1,000,000     | 1,000,000     | 1,000,000     | -                | -            | -          |
| St. Tammany       | Medline  | 500,000    | 500,000       | 500,000       | -             | -             | -             | -                | -            | -          |
| Statewide         | Military Efforts   | 600,000    |               |               |               |               |               |                  |              |            |
| Statewide         | *Rapid Response Program (StatDed)                        | 9,800,000  | 10,000,000    | 10,000,000    | 10,000,000    | 10,000,000    | 10,000,000    | 10,000,000       | 10,000,000   | 10,000,000 |
| Statewide         | Stellar  | 1,000,000  | 1,000,000     | -             | -             | -             | -             | -                | -            | -          |
| Tangipahoa        | IBM-Baton Rouge-Southeastern Univ-Higher Ed<br>Component | 250,000    |               |               | -             |               |               | _                |              |            |
| Tangipahoa        | Intralox   | 500,000    | _             | _             | _             | _             | _             |                  | _            |            |
| TOTAL             | TOTAL AGENCY 931   | ,          | \$ 36 770 975 | \$ 34 195 000 | \$ 10 040 000 | \$ 20.840.000 | \$ 17.840.000 | \$ 16,260,708 \$ | 10 480 000 ¢ | 10.250.000 |

Source: Louisiana Economic Development